

GlobeSmart helps develop global mindsets by providing key insights on 50 topics related to effective engagement with people from 90 countries around the world.

GlobeSmart is an industry-leading tool supporting intercultural effectiveness for individuals and teams:

- Strongest statistical validity and reliability in the intercultural field.
- Robust content research and review process.
- Widely accepted industry tool ensuring students are aligned to business expectations.
- Easily integrated into coursework and campus programs with pre-built quizzes, case studies and interactive components.
- Practical advice to improve global business interactions.
- Share & review experiences from other professionals or ask advice from a country expert.

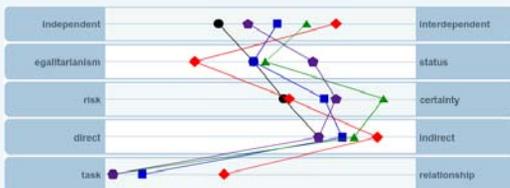
Educational Institutions can leverage GlobeSmart in a variety of ways:

- Study Abroad
- Work Exchange
- Teambuilding
- Intercultural Communication
- International Marketing
- Global Leadership



The **GlobeSmart Profile** is an online survey that helps individuals discover and compare their own preferred work styles across five dimensions of culture, enabling them to bridge style gaps and work more effectively with global colleagues, customers, and team members.

Understand your own work style and compare it with people from other backgrounds.



The GlobeSmart Profile incorporates data from:

- Industry-leading cross-cultural researchers
- Aperian Global Associates around the world
- Over 800,000 users

Use style-switching techniques to bridge gaps and improve collaboration with global colleagues.

OPEN ENROLLMENT DEMO: For a live demonstration of the tool, register for one of our Open Enrollment Demonstrations at learning.aperianglobal.com/go/opendemo

TECH SUPPORT: If you need further assistance, please contact webtools@aperianglobal.com